

**AIMExpo Vision**

*The American International Motorcycle Expo's purpose is to serve as the catalyst to bring together industry, press, dealers and consumers in a single arena that creates a grand stage for motorcycling in the U.S. and North America, and delivers an efficient and energetic market-timed expo platform for B2B and B2C in the motorcycle industry. AIMExpo is the single most important show of its type in the North American market and will have international impact within the motorcycling community.*

YES, I want to exhibit at the inaugural American International Motorcycle Expo. By submitting this exhibit space reservation and refundable 10% deposit, I join a select group of forward thinking companies who will receive special priority space selection, immediate listing on the AIMExpo website and mentions in event promotional materials.

The standard exhibit space rate for the 2013 AIMExpo is \$2,400 per 10'x10' booth (\$24.00 SF). Premium positioning (island, corners, etc.) will be available at a modest additional charge to be determined at the time that booth location has been confirmed. Premium positioning requests will be considered on a first-come, first-served, limited basis. Contact your sales representative for additional details.

**The 10% deposit required with this completed reservation form is fully refundable.** You will be asked to submit an exhibit space application/contract along with an additional 15% payment by October 15, 2012. The next payment in the amount of 25% will be due by January 15, 2013. Final balance of 50% will be due by July 15, 2013.

Company Name _____		
Contact _____	Title _____	
Email Address _____	Company URL _____	
Address _____		
City _____	State _____	Zip _____
Phone _____	Mobile _____	Fax _____

I am interested in the following exhibit space for the inaugural American International Motorcycle Expo:

BOOTH SIZE \_\_\_\_' x \_\_\_\_' TOTAL SQUARE FOOTAGE \_\_\_\_\_ x \$24.00 = \$\_\_\_\_\_ \$\_\_\_\_\_ 10% REFUNDABLE DEPOSIT  
REQUIRED WITH RESERVATION

SPECIAL REQUESTS \_\_\_\_\_

Note: This is a preliminary space reservation. Booth numbers and booth location will be assigned upon submission of the exhibit space application/contract and completion of the event floor plan.

**PAYMENT:** Please find my check enclosed payable to: **Marketplace Events LLC** \$\_\_\_\_\_

Mail to:	Marketplace Events	Phone	949-517-7501
	One Venture, Suite 200	Toll Free	855-MCSHOWS (627-4697)
	Irvine, CA 92618	Fax	949-517-7519

**OR**

CHARGE TO MY  VISA  MASTERCARD  AMEX \$\_\_\_\_\_

CREDIT CARD ACCOUNT NUMBER \_\_\_\_\_ EXP DATE \_\_\_\_\_

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
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CARDHOLDER'S NAME \_\_\_\_\_ SIGNATURE \_\_\_\_\_